

# Chapter 4

## Organization, Coordination, and Collaboration

The effectiveness of the SWRP<sup>11</sup> is dependent on the active participation and collaboration of the SCVURPPP member agencies, stakeholders, and the public. An extensive coordination and outreach effort ensured participation of these groups and provided opportunities to involve and educate the public.

Preparation of the SWRP was funded by a Proposition 1 Stormwater Planning Grant from the State Water Resources Control Board (State Water Board). The SCVWD was the lead agency awarded the grant, representing SCVURPPP member agencies. A grant agreement between the State Water Board and the SCVWD was signed on February 9, 2017.

### 4.1 Participating Agencies

Agencies that participated in the SWRP planning process included the fifteen SCVURPPP member agencies, who are Co-permittees under the MRP. These agencies are the Cities of Campbell, Cupertino, Los Altos, Milpitas, Monte Sereno, Mountain View, Palo Alto, San Jose, Santa Clara, Saratoga, and Sunnyvale, the Towns of Los Altos Hills and Los Gatos, the County of Santa Clara, and the SCVWD. Other federal, state and local agencies participated in the Technical Advisory Committee (TAC) and the Stakeholder Group, as described later in this chapter.

#### 4.1.1 Agreements with Participating Agencies

SCVURPPP is an association of the 15 agencies in Santa Clara Valley that discharge stormwater to the lower South San Francisco Bay. SCVURPPP is organized, coordinated, and implemented in accordance with a Memorandum of Agreement (MOA) signed by the member agencies. The SCVURPPP Management Committee, consisting of one designated representative and one alternate from each member agency, meets monthly to discuss and make decisions regarding SCVURPPP business. Program management services are provided by EOA, Inc., and the City of Sunnyvale is the SCVURPPP fiscal agent. Member agencies jointly fund SCVURPPP program management and work tasks, as established in annual work plans, per the cost-sharing formula in the MOA.

#### 4.1.2 Roles and Responsibilities of Participating Agencies

SCVWD was the lead agency for the grant and administers the grant requirements with the support of SCVURPPP staff. As the lead agency, the SCVWD was responsible for coordination with the State Water Board Grant Manager to submit the grant-required documents such as quarterly reports, submittals, and invoices.

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<sup>11</sup> Refer to the List of Abbreviations on page v for all abbreviations.

SCVURPPP staff developed the SWRP on behalf of its member agencies. SCVURPPP coordinated internal and public meetings, coordinated work products with the consultant team, and provided updates and drafts to member agencies and the TAC for review.

In order to develop a comprehensive SWRP, member agencies submitted their data such as GIS data layers, planned future projects with potential for GSI, and their list of preferred potential projects to proceed with conceptual design. The agencies also submitted a variety of planned projects for inclusion in the SWRP as co-located projects. Member agencies also participated in TAC and SCVURPPP internal meetings addressing aspects of the SWRP as described below and in Section 8. Municipal agencies will implement the potential projects outlined in the SWRP as appropriate and consistent with their GSI Plans and as funding becomes available, and will participate in adaptive management of the SWRP in the future.

## 4.2 Technical Advisory Committee

The TAC was formed to provide feedback, guidance, and assistance on the SWRP. Members of the TAC included representatives from SCVURPPP staff and SCVURPPP member agencies, the State Water Resources Control Board, the San Francisco Bay Regional Water Quality Control Board, Stanford University, and the US Environmental Protection Agency (Region 9). The TAC member list is included in Appendix 4-1.

The TAC provided suggestions during SWRP development and provided input on various SWRP products, including the methodology for screening and identifying projects, the prioritized projects list, the project selection for conceptual design, and the Administrative Draft SWRP. TAC meeting materials are included in Appendix 4-2.

There were four formal TAC meetings held during the development of the SWRP. The meeting dates and the topics are shown below. An informal conference call was also held as a follow-up to the October 3, 2017 meeting, to get TAC input on changes to the “Metrics and Methodology” memorandum.

<b>Date</b>	<b>Topics</b>
3/23/17	Overview of SWRP purpose and background, project approach, stakeholder involvement, and SWRP contents.
10/3/17	Updates and input on SWRP technical memoranda, proposed methodology and metrics, models and tools, and submitting potential projects.
2/28/18	Update on SWRP tasks and web viewer, TAC input on project identification and prioritization, and overview of conceptual design project selection process.
7/11/18	Comments on Administrative Draft SWRP and project concepts.

## **4.3 Stakeholder Involvement**

### **4.3.1 Formation and Role of Stakeholder Group**

A Stakeholder Group was formed in order to provide an opportunity for organizations and the public to provide input and outside expertise during development of the SWRP.

The SWRP stakeholder outreach effort was built upon the process currently underway for the SCVWD One Water Plan project. The SCVWD convened a Stakeholder Working Group (SWG) of diverse representatives from the following sectors: academic, agriculture, business, civic/public policy (including environmental justice), environmental, housing/neighborhoods (including Disadvantaged Communities and Economically Distressed Areas), conservation agencies, local and state government, tribal government, recreation, transportation, and water supply/quality.

For the SWRP process, stakeholders were solicited from the SCVWD's SWG and from other local organizations that are interested in stormwater issues. Local organizations that provided letters in support of SCVURPPP's Proposition 1 grant application, developers, and engineering firms were also invited to participate in the Stakeholder Group. Additional stakeholders were invited based on suggestions from the SWRP TAC. The list of Stakeholder Group participants is included in Appendix 8-2.

Active stakeholder involvement during the development and implementation of the SWRP and associated runoff capture and use projects will help ensure the desired environmental outcomes. Stakeholder outreach for SWRP was conducted to meet the following three goals:

1. Inform stakeholders on the SWRP process and the need for developing multi-benefit green infrastructure projects.
2. Obtain stakeholder input in identifying locations and types of multi-benefit green infrastructure projects, and project concepts.
3. Obtain feedback on the initial prioritized list of potential projects.

More details on stakeholder outreach and participation are provided in Chapter 8.

### **4.3.2 Coordination with Local Non-governmental Organizations**

Invitations to participate in the SWRP development were sent to a number of local non-governmental organizations representing various sectors. Local non-governmental organizations that participated in the SWRP development process by attending meetings and/or providing comments included the following: Grassroots Ecology, Committee for Green Foothills, Save the Bay, Master Gardeners of Santa Clara County, Green Town Los Altos, Santa Clara Valley Audubon Society, United Neighborhoods of Santa Clara County, Our City Forest, and Story Road Business Association. Of the organizations that participated, Grassroots Ecology and Save the Bay work on stormwater and dry weather runoff capture issues and have been active partners with SCVURPPP on past efforts.

#### **4.4 Public Engagement Efforts and Community Participation**

Two public meetings were held to present the Public Draft SWRP to stakeholders and the general public to obtain their feedback. The meetings were held on August 28, 2018 and September 6, 2018, and included an update on the SWRP development process, overview of the SWRP content, and posters of example project concepts.

More information on public education and community engagement in SWRP development and implementation is provided in Chapter 8, Section 8.3.

#### **4.5 Coordination with Bay Area Integrated Regional Water Management Plan (IRWMP)**

California Water Code Section 10562(b)(7) requires that the SWRP be submitted to the applicable integrated regional water management group for incorporation into its integrated regional water management plan. The Bay Area IRWMP, as described in Chapter 1, is the applicable regional plan for the Santa Clara Basin. The SWRP was submitted to the Bay Area IRWMP Coordinating Committee according to the process described in the SWRP Implementation Strategy (Chapter 7, Section 7.3.1).